

**A UNIVERSAL WORLD WIDE WEB USER SHOPPING CART  
TRANSFERABLE WITH ITS LOAD FROM WEB PAGE TO WEB PAGE**

**Abstract**

A shopping cart is provided that is designed for the  
5 purchaser/user at the receiving Web station and is  
associated with the receiving display station in place of  
the prior art shopping cart systems that are associated  
with and designed for particular Web pages. The user may  
move his personal shopping cart from one Web page to  
10 another without checking out as he leaves the particular  
Web pages. The user may carry his load of products with  
his shopping cart as he moves the cart from Web page to  
Web page. An implementation at said receiving display  
station enables a user to load into said shopping cart a  
15 plurality of representations of products offered from  
said plurality of Web sites. The user at the receiving  
display station is enabled to select to buy a set of the  
loaded products and there is an implementation for  
transmitting to each of a plurality of Web sites offering  
20 the products selected to buy by said user, billing data  
required of said user to buy said products.